



PRESS RELEASE

Uninsured Children Will Soon Receive Health Insurance

February 9, Mobile, AL — Last September, The Community Foundation of South Alabama (CFSA), Blue Cross and Blue Shield of Alabama and The Alabama Child Caring Program kicked off the *Insure Alabama's Children Campaign*. The goal of this campaign is to raise funds to match the first \$60,000 donated to the Alabama Child Caring Foundation (ACCF). To date, The Community Foundation of South Alabama has reached 60 percent of its goal for this campaign.

Randy Wingard, CFSA Vice Chairman and Grant Distribution Committee Chairman, is excited about the support that has received. “We thank the many caring Alabamians for their contributions. But we still need churches, civic groups, foundations, businesses and everyone else who can, to help us reach our goal.

“The \$60,000 from contributors, added to the \$60,000 matching funds from CFSA, and the \$120,000 match from Blue Cross will sponsor 1,000 children in our eight-county region and who are in the Alabama Child Caring Program. And more importantly, they can go to the doctor for illness or injury, regular checkups, routine immunizations, vision services, emergency care and hospital outpatient care,” Wingard said.

Every dollar donated goes to insuring our children whose working parents earn too much money to qualify for government assistance, such as Medicaid or ALL Kids. Their parents do not make enough money to pay for health care. Alabama has an estimated 60,000 children without insurance. Contributions earmarked for the ACCP will continue to be accepted until the goal is reached.

“As we announced at the kick-off of the *Insure Alabama’s Children Campaign*, our goal is for Alabama to be the first state in the nation with every child having access to the best healthcare possible,” said Phillip Pope, President and CEO, Blue Cross and Blue Shield of Alabama. “The dedication of CFSA is a major step in getting much needed healthcare for our state’s children without insurance coverage.”

Please join us to help these children. Checks should be made out to The Community Foundation of South Alabama, earmarked for the *Alabama Child Caring Program*, and mailed to Post Office Box 990, Mobile, Alabama 36601. For more information on this program, please call The Community Foundation at 251-438-5591 or visit www.communityendowment.com.

About The Community Foundation of South Alabama

The Community Foundation of South Alabama (CFSA) is a nonprofit foundation that plays a key role in meeting the needs of Southwest Alabama through leadership and grants. In 2008, more than \$3 million was awarded by the CFSA to nonprofit organizations to support programs that make life better in our community. The CFSA builds lasting endowments to ensure grants are available to support the community forever. For more information, visit www.communityendowment.com.

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About The Alabama Child Caring Foundation

The Alabama Child Caring Foundation (ACCF), a non-profit, publicly supported foundation, is the funding mechanism for the Alabama Child Caring Program (ACCP). Blue Cross provides all administrative support for the Foundation so that every dollar contributed goes directly to providing healthcare coverage for children. Blue Cross also matches every contribution dollar for dollar. www.accf.net