



**Class of 2010
October 17, 2009 Minutes**

The YGAB Class of 2010 met October 17, 2009 at the LifeSouth Community Blood Center in Mobile. Tom Petruzelli, Regional Director, spoke to the board on the work of the Center, the only place that sends the blood collected back to our community. He distributed information on the Center which can be found on the YGAB website.

Fundraising. Ms. Phillips said the Board of Directors of The Community Foundation agreed to offer another matching grant to YGAB this year of up to \$7,500. Half of their match may be used for grants; the other half will go into the YGAB Endowment. Members will need to raise **\$7,500 by March 19, 2010**. One hundred percent of what members raise will go toward grants to support programs YGAB selects. Each member should raise a **minimum of \$250** each to reach this goal. Members reviewed Tips for Soliciting Donations and How to Raise Money. Members should begin to write down family friends and relatives to solicit as well as businesses. There will be more instruction on the strategy at future meetings.

Business. Ms. Creighton asked members who remembered the name of the book and author Hubert Brandon quoted from at the September meeting (*The Invisible Man*; Ralph Ellison). Members were reminded of the **attendance policy** that says a member cannot miss more than three meetings to stay active. All members agreed on the policy. Members must remember that when they miss a meeting, they are required to read the minutes on the website and call Ms. Phillips to discuss the meeting. To not do so indicates lack of interest and will count against you. Creighton reviewed the criteria for the **Mister and Miss YGAB Award** noting the importance of respect of each other's opinions. She quoted Voltaire, "*I may disagree with what you say but I will defend to the death your right to say it.*"

There were 5 members present who were not at the September meeting and did not have **binders**. Members may come to The Foundation's office to pick up their binders or wait until the next meeting. All members must bring binders to each meeting.

Nonprofit versus For-profit. Ms. Phillips asked for definitions of a for-profit and nonprofit. A for-profit business is *an organization whose income is used for the benefit or private gain of stockholders, directors, or any other persons with an interest in the company and is subject to all the tax laws for businesses and industries*. A nonprofit business is *an organization whose income is not used for the benefit or private gain of stockholders, directors, or any other persons with an interest in the company; separate tax treatment exists based on whether it is charitable or not*. Members wrote down names of nonprofits they knew of and placed them in categories of service area: *arts, culture, recreation; education; environment & animals; health; human services; civic &*

community; religion. For-profits and nonprofits are businesses that hire employees, purchase consumer goods and services and pay taxes.

Running a Nonprofit. Members were divided into groups and read/answered questions on the handout “Running a Nonprofit.” Members are encouraged to know these answers.

Mission Statement. Members were asked why an organization should write a Mission Statement. The members agreed that it was a good way to announce who they were, what they did and who they served through a mission statement. The members were then asked what elements make a good mission statement. The YGAB members read from the mission statement rubric hand out and noted the difference between a good mission statement and a bad one. Ms. Janine handed out the Nonprofit Brochures and the members got into groups and identified the different elements of the brochures as they applied to the nonprofit organizations (mission statement, services, staff, board, funding sources). Each group reported on their findings from the brochures. The members wrote down the name of each nonprofit and the services they provided.

Community Needs Assessment. Ms. Phillips explained that a community needs assessment is a method of gathering data to learn about the weaknesses and strengths in a community in order to improve it. YGAB members are to perform an assessment in October and November in order to decide on a grant initiative in December. An assessment identifies *who* is in need, *what* they need, *where* they are and *what* resources are available to address these needs. There are several methods of gathering information, i.e. one-on-one, group meetings, brainstorming and questionnaires. YGAB will utilize the one-on-one method. Members were given a script to use when soliciting that had specific questions. Members are to use the CNA Form to **type** in answers from all contacts (one form per contact). The form is on the YGAB website for downloading. These forms will be collected **in December** to compile the *YGAB Community Needs Assessment 2010*. This formal document will be a product YGAB can proudly display to the community.

Members should select **4 nonprofit organizations** on the master list to contact. Each member signed up for 4 different agencies at the meeting so there would not be any duplication. **If you were not at the meeting, please call Ms. Phillips immediately to sign up for 4 agencies.** This list is also on the YGAB website for you to review. Members are asked to **visit two** nonprofits and **call two** within October and November.

Members may also interview friends, family, community leaders, relatives, etc. as well as type in their own ideas on community needs. Members can review national census taken in our area at www.census.gov.

Next Meeting. Everyone should bring **dry food or canned goods** to the next YGAB meeting for us to donate to the Bay Area Food Bank.

The next YGAB Meeting will be held on **Saturday, November 14, 2009 at Thomas Medical Center** in Daphne from 10:00 a.m. – 1:00 p.m.

Please keep up with CFSA goings on via, website and Facebook. Those of you who have not become a fan of the CFSA Youth Grant Allocation Board should do so as soon as possible.

Melissa announced that we were going to donate the school supplies that were brought the meeting at LifeSouth to the Continuous Learning Center some time during the week of the 19th – 23rd. The exact time and date would be posted on Facebook as soon as it was confirmed. Melissa urged YGAB members to participate in the donation process and show up to take a picture at the CLC.