

Lesson 1: Careers and the Nonprofits
Handout 1

So What Do You Know About Careers and the Non-profits?

- P2 1) Nearly 11 million people worked as employees of nonprofit organizations in 1996, or approximately 7% of the nation's workforce _____
- P3 2) There are more than 1.6 million organizations in the nonprofit sector, which is more than 6 percent of all organizations of all types (nonprofit, business, and government) in the country. _____
- 24 3) The most nonprofit sector employment occurs in religious organizations. _____
- P6 4) Nonprofits offer few job opportunities and are primarily volunteer organizations engaged in charitable activities. _____
- 26 5) According to some experts it may be easier to enter the nonprofit employment arena than to find jobs in government or business. _____
- 27 6) Nonprofit organizations typically lack accountability. _____
- 27 7) Similar to thriving businesses, nonprofits must increasingly advertise their activities and vigorously market their services. _____
- 26 8) Nonprofits typically offer low salaries and few benefits; in fact, many organizations, especially health groups, research organizations, foundations, and business and professional associations, offer some of the lowest salaries and fewest benefits of all. _____
- 27 9) Most nonprofits are tied to a community-based grass roots initiative and not located in the major cities; in fact, more than 90 percent of all nonprofits operate at the local level as community-based organizations. _____
- 28 10) One of the greatest benefits of working for a nonprofit organization might be that it allows people to pursue their passions through their work. _____
- 1 11) In the history of the United States, volunteer organizations formed before government institutions were in place. _____
- 11 12) Nonprofits typically place less emphasis on education as a prerequisite for employment than do for-profit organizations; in fact candidates who pursue continuing education will have less opportunities in the nonprofit marketplace than in the for-profit marketplace. _____
- 3 13) Career specialists recommend that the best way to find a job with a nonprofit organization (or any other organization) is to respond to the numerous position listings in local newspaper ads, on Internet employment sites, and on the web sites for the particular nonprofit organization of interest. _____
- 14) Baby boomers will leave over 40 trillion dollars to their heirs and to charities. _____

Lesson 1: Careers and the Nonprofits Handout 2

Career Options in the Nonprofit Sector

Answer Key

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Definition

1 It is important to recognize that the nonprofit sector is composed of many different types of organizations. Sample nonprofit organizations include: Yale University, St. Jude Children's Hospital, American Red Cross, Girl Scouts of the U.S.A., W.K. Kellogg Foundation, Indianapolis Symphony Orchestra, Ohio State University, Chicago Art Institute, Planned Parenthood, Catholic Relief Services, and the Audubon Society.

2 Nearly 11 million people worked as employees of nonprofit organizations in 1996, or approximately 7% of the nation's workforce. This was more than three times the number employed in agriculture and larger than the number employed in construction, in transportation and communication, and in finance, insurance, and real estate (Salamon, 1999).

** 1.9 million - 2006*

There are more than 1.6 million organizations in the third sector, which is more than 6 percent of all organizations of all types (nonprofit, business, and government) in the country. The nonprofit sector is made up of member-serving organizations and public-serving organizations. There are more than 400,000 member-serving organizations that include: social and fraternal organizations; business and professional associations; labor unions; mutual benefit and cooperative organizations; and political organizations. The remaining ^{1.3-2006} 1.2 million public-serving organizations include: funding intermediaries, churches, service providers, and action agencies.

4 Salamon (1999) notes that most nonprofit sector employment, 79%, occurs in public-benefit service and action organizations. In the remainder, he finds that 10% are employed by religious organizations, 10% are employed by member-serving organizations and a final 1% are employed by funding intermediaries.

5 Nonprofit organizations hire for all types of positions, from chief executive officer to receptionist. Moreover, most nonprofits need individuals with strong communication and fundraising skills. Examples of jobs with nonprofits include: development directors, public relations managers, fundraisers, museum curators, artists, administrative staff, counselors, teachers, researchers, writers, public policy specialists, community activists, program officers, and librarians.

In *Jobs and Careers With Non-Profit Organizations*, Ron and Caryl Krannich dispel myths

